

**DON'T FORGET! UP UNTIL 30TH OCTOBER 2019
YOU CAN GET YOUR EARLY BOOKER'S DISCOUNT!**
Some stands are limited. The allocation is made according to 'First come, First serve'!





Please complete application 1.1 and / or 1.2 to participate.
Tuesday, 5th and Wednesday, 6th May 2020

1.1 Application exhibition space area Zenithhalle

We hereby submit our binding application to participate in accordance with the 'Exhibition rules / conditions of participation'.

Exhibitor / company name	
Contact person (Given name / Surname)	
Address	
Post code / city / country	
Phone	Fax
Mobile (so we can reach you in urgent matters during the show)	Email

Stand requirements: please mark all your choices with an x.

<p>We require the following stand size category</p> <table style="width: 100%; border: none;"> <tr> <td style="width: 50%; border: none;">for early bird until 30.10. 2019</td> <td style="width: 50%; border: none;">For bookings from 31.10.2019 onwards</td> </tr> <tr> <td style="border: none;"><input type="checkbox"/> up to 49 m² EUR 153.00 / m²</td> <td style="border: none;"><input type="checkbox"/> up to 49 m² EUR 163.00 / m²</td> </tr> <tr> <td style="border: none;"><input type="checkbox"/> 50 – 100 m² EUR 151.00 / m²</td> <td style="border: none;"><input type="checkbox"/> 50 – 100 m² EUR 161.00 / m²</td> </tr> <tr> <td style="border: none;"><input type="checkbox"/> > 100 m² EUR 147.00 / m²</td> <td style="border: none;"><input type="checkbox"/> > 100 m² EUR 157.00 / m²</td> </tr> </table>	for early bird until 30.10. 2019	For bookings from 31.10.2019 onwards	<input type="checkbox"/> up to 49 m ² EUR 153.00 / m ²	<input type="checkbox"/> up to 49 m ² EUR 163.00 / m ²	<input type="checkbox"/> 50 – 100 m ² EUR 151.00 / m ²	<input type="checkbox"/> 50 – 100 m ² EUR 161.00 / m ²	<input type="checkbox"/> > 100 m ² EUR 147.00 / m ²	<input type="checkbox"/> > 100 m ² EUR 157.00 / m ²	<p>We require the following exhibition space and position</p> <p><input type="checkbox"/> booth size m² (minimum size 15 m²)</p> <p><input type="checkbox"/> one side open </p> <p><input type="checkbox"/> two sides open + 5 % / m² </p> <p><input type="checkbox"/> three sides open + 10 % / m² </p> <p><input type="checkbox"/> Island position + 15 % / m² </p>
for early bird until 30.10. 2019	For bookings from 31.10.2019 onwards								
<input type="checkbox"/> up to 49 m ² EUR 153.00 / m ²	<input type="checkbox"/> up to 49 m ² EUR 163.00 / m ²								
<input type="checkbox"/> 50 – 100 m ² EUR 151.00 / m ²	<input type="checkbox"/> 50 – 100 m ² EUR 161.00 / m ²								
<input type="checkbox"/> > 100 m ² EUR 147.00 / m ²	<input type="checkbox"/> > 100 m ² EUR 157.00 / m ²								
<p>Other investments</p> <ul style="list-style-type: none"> ■ Flat-rate energy fee EUR 10.00 / m² (mandatory) ■ Marketing contribution EUR 365.00 (mandatory) ■ Third-party insurance EUR 20.00 (mandatory) 									

Please pay attention to the guidance regarding stand position and size. A binding commitment regarding the type, position and size of the stand will only come into effect upon confirmation by trendfairs GmbH. We will make every effort to provide you with the stand you ask for. All the prices listed exclude the applicable statutory VAT.

Place / date	Signature
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The contract shall come into force upon written confirmation by the organiser and the legally binding signing of the contract.

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Tuesday, 5th and Wednesday, 6th May 2020

1.2 Application exhibition space area Kohlebunker

We hereby submit our binding application to participate in accordance with the 'Exhibition rules / conditions of participation'.

Exhibitor / company name	
Contact person (Given name / Surname)	
Address	
Post code / city / country	
Phone	Fax
Mobile (so we can reach you in urgent matters during the show)	Email

Please give the number of:

<p>Exhibition space without booth construction at hallway: We require the following stand size category</p> <p>..... Stand area m² (minimum size 15 m²) 220,- € / m²</p>

<p>Exhibition space without booth construction incl. – One wall panel (cube) – Visual abscission by banner (apr. 2600 mm x 2600 mm) – Two banner ad inclusive exhibitors logo impression (apr. 6000 mm x 2600 mm): We require the following stand size category</p> <p>..... Stand area m² (minimum size 15 m²) 320,- € / m²</p>

<p>Other investments</p> <ul style="list-style-type: none"> ■ Energy contribution EUR 10.00 / m² (mandatory) ■ Marketing contribution EUR 365.00 (mandatory) ■ Exhibitor liability insurance EUR 20.00 (mandatory)
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The event-location "Kohlebunker" with special atmosphere and a lot of daylight is preferred for you presentation without any booth construction. The building of its own will be part of your booth design. Open spaces and smooth transitions will give you a special experience and focussing your samples and products. Don't waste time and take care valuable resources. Enjoy together with your customers these relaxing show concept.

All the prices listed exclude the applicable statutory VAT.

Place / date	Signature
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The contract shall come into force upon written confirmation by the organiser and the legally binding signing of the contract.

trendfairs GmbH, Stefan-George-Ring 2, D-81929 München, T +49 89 3 09 040 191, F +49 89 3 09 040 193, info@trendfairs.de, www.trendfairs.de. Please send your application form by post to the address above or scanned to mehler@trendfairs.de, or by fax to +49 89 3 09 040 193.

2.0 Contact person

Please advise us of the names of other contact persons that are involved in the organisation of the trade fair.

Organisation / Technical planning

First name / Last name	Phone
Email	Mobile

Marketing

First name / Last name	Phone
Email	Mobile

3.0 Brand registration

You can register up to 4 additional brands for free (from the fifth registered brand we charge EUR 365.00 marketing fee per brand).

In addition, please **send us your brand logo** as vector graphics (.pdf file, .tiff file, .eps file or .jpg file with 300 dpi resolution), as well as **one sample for each brand** (.jpg file min. 800 x 440px, only single image / no collage or typography). **Following your application, please send your information to Mrs. Mehler: mehler@trendfairs.de**

Brand 1

www.

Please tick all the product groups that apply for Brand 1 (multiple answers possible)

- | | | | | |
|---|--|--|--|--|
| <input type="checkbox"/> Accessories | <input type="checkbox"/> Extractor fans | <input type="checkbox"/> Furniture for youth | <input type="checkbox"/> Upholstered furniture | <input type="checkbox"/> Chairs / stools |
| <input type="checkbox"/> Worktops | <input type="checkbox"/> Electrical appliances | <input type="checkbox"/> Kitchen furniture | <input type="checkbox"/> Press | <input type="checkbox"/> Tables |
| <input type="checkbox"/> Fixtures | <input type="checkbox"/> Dining furniture | <input type="checkbox"/> Lighting | <input type="checkbox"/> Bedroom furniture | <input type="checkbox"/> Tableware |
| <input type="checkbox"/> Bathroom furniture | <input type="checkbox"/> Flooring / floor coverings | <input type="checkbox"/> Mattresses | <input type="checkbox"/> Software / IT | <input type="checkbox"/> Doors |
| <input type="checkbox"/> Benches | <input type="checkbox"/> Interior fixtures | <input type="checkbox"/> Furniture | <input type="checkbox"/> Other | <input type="checkbox"/> Household furniture |
| <input type="checkbox"/> Services | <input type="checkbox"/> Institutions / associations | <input type="checkbox"/> Outdoor furniture | <input type="checkbox"/> Sink units | <input type="checkbox"/> Fittings |

Brand 2

www.

Please tick all the product groups that apply for Brand 2 (multiple answers possible)

- | | | | | |
|---|--|--|--|--|
| <input type="checkbox"/> Accessories | <input type="checkbox"/> Extractor fans | <input type="checkbox"/> Furniture for youth | <input type="checkbox"/> Upholstered furniture | <input type="checkbox"/> Chairs / stools |
| <input type="checkbox"/> Worktops | <input type="checkbox"/> Electrical appliances | <input type="checkbox"/> Kitchen furniture | <input type="checkbox"/> Press | <input type="checkbox"/> Tables |
| <input type="checkbox"/> Fixtures | <input type="checkbox"/> Dining furniture | <input type="checkbox"/> Lighting | <input type="checkbox"/> Bedroom furniture | <input type="checkbox"/> Tableware |
| <input type="checkbox"/> Bathroom furniture | <input type="checkbox"/> Flooring/floor coverings | <input type="checkbox"/> Mattresses | <input type="checkbox"/> Software / IT | <input type="checkbox"/> Doors |
| <input type="checkbox"/> Benches | <input type="checkbox"/> Interior fixtures | <input type="checkbox"/> Furniture | <input type="checkbox"/> Other | <input type="checkbox"/> Household furniture |
| <input type="checkbox"/> Services | <input type="checkbox"/> Institutions/associations | <input type="checkbox"/> Outdoor furniture | <input type="checkbox"/> Sink units | <input type="checkbox"/> Fittings |

Brand 3

www.

Please tick all the product groups that apply for Brand 3 (multiple answers possible)

- | | | | | |
|---|--|--|--|--|
| <input type="checkbox"/> Accessories | <input type="checkbox"/> Extractor fans | <input type="checkbox"/> Furniture for youth | <input type="checkbox"/> Upholstered furniture | <input type="checkbox"/> Chairs / stools |
| <input type="checkbox"/> Worktops | <input type="checkbox"/> Electrical appliances | <input type="checkbox"/> Kitchen furniture | <input type="checkbox"/> Press | <input type="checkbox"/> Tables |
| <input type="checkbox"/> Fixtures | <input type="checkbox"/> Dining furniture | <input type="checkbox"/> Lighting | <input type="checkbox"/> Bedroom furniture | <input type="checkbox"/> Tableware |
| <input type="checkbox"/> Bathroom furniture | <input type="checkbox"/> Flooring / floor coverings | <input type="checkbox"/> Mattresses | <input type="checkbox"/> Software / IT | <input type="checkbox"/> Doors |
| <input type="checkbox"/> Benches | <input type="checkbox"/> Interior fixtures | <input type="checkbox"/> Furniture | <input type="checkbox"/> Other | <input type="checkbox"/> Household furniture |
| <input type="checkbox"/> Services | <input type="checkbox"/> Institutions / associations | <input type="checkbox"/> Outdoor furniture | <input type="checkbox"/> Sink units | <input type="checkbox"/> Fittings |

Brand 4

www.

Please tick all the product groups that apply for Brand 4 (multiple answers possible)

- | | | | | |
|---|--|--|--|--|
| <input type="checkbox"/> Accessories | <input type="checkbox"/> Extractor fans | <input type="checkbox"/> Furniture for youth | <input type="checkbox"/> Upholstered furniture | <input type="checkbox"/> Chairs / stools |
| <input type="checkbox"/> Worktops | <input type="checkbox"/> Electrical appliances | <input type="checkbox"/> Kitchen furniture | <input type="checkbox"/> Press | <input type="checkbox"/> Tables |
| <input type="checkbox"/> Fixtures | <input type="checkbox"/> Dining furniture | <input type="checkbox"/> Lighting | <input type="checkbox"/> Bedroom furniture | <input type="checkbox"/> Tableware |
| <input type="checkbox"/> Bathroom furniture | <input type="checkbox"/> Flooring / floor coverings | <input type="checkbox"/> Mattresses | <input type="checkbox"/> Software / IT | <input type="checkbox"/> Doors |
| <input type="checkbox"/> Benches | <input type="checkbox"/> Interior fixtures | <input type="checkbox"/> Furniture | <input type="checkbox"/> Other | <input type="checkbox"/> Household furniture |
| <input type="checkbox"/> Services | <input type="checkbox"/> Institutions / associations | <input type="checkbox"/> Outdoor furniture | <input type="checkbox"/> Sink units | <input type="checkbox"/> Fittings |

4.0 Detail information

Further information about küchenwohntrends Tuesday, 5th and Wednesday, 6th May 2020

Your küchenwohntrends 1.1 Stand area Zenithhalle trade fair package includes the following:

- Trade fair participation for 2 days (Trade fair duration: 5th and 6th May 2020, daily 9 am to 6 pm)
- Free entry for trade visitors
- Staff for reception and trade fair organisation
- Online check-in (visitor registration)
- Set-up and dismantling days
- Exhibitor passes including delivery (1 exhibitor pass per 10 m² stand area)
- Night surveillance of the exhibition complex (excluding exhibition stands)
- Cleaning of the exhibition complex (excluding exhibition stands) including side rooms
- Signage to, in and around the exhibition area
- General lighting
- Heating of halls / ventilation
- Toilet service / toilet cleaning

Your küchenwohntrends 1.2 Stand space Kohlebunker trade fair package includes the following:

- Trade fair participation for 2 days (Trade fair 5th and 6th May 2020, daily 9 am to 6 pm)
- Complete prepared exhibition space as follows (not for Exhibition space without booth construction at hallway):
 - One wall panel (cube)
 - Visual abscission by banner (apr. 2600 mm x 2600 mm)
 - Two banner ad inclusive exhibitors logo impression (apr. 6000 mm x 2600 mm)
- Uniform brand signage on exhibits
- Free entry for trade visitors
- Staff for reception and trade fair organisation
- Online check-in (visitor registration)
- Two days for set-up, 1 day of dismantling
- 3 exhibitor passes including delivery
- Night surveillance of the exhibition complex (excluding exhibition stands)
- Cleaning of the exhibition grounds including associated areas
- Cleaning the stand area
- Signage to, in and around the exhibition area
- General lighting
- Heating / ventilation of halls
- Toilet service / toilet cleaning

Your marketing package includes the following (at no additional cost):

- Entry in the online exhibition catalogue with company and brand names (incl. links)
- Entry in the trade fair magazine
- Advertising for küchenwohntrends in magazines and online portals
- Both offline (e.g. print) and online press and public relations work including search engine optimisation
- Provision of promotional banners for your website / emails for advertising your participation at küchenwohntrends
- Production of trade fair magazine
- Production of smart cards for the podium events
- Newsletter promotion for küchenwohntrends sent to the address database of trendfairs GmbH and via third-party providers

Further information:

- Stand assembly: Zenith 4 days, Kohlebunker 2 days before the start of the trade fair
- Dismantling time: Zenithhalle 2 days after the end of the trade fair; Kohlebunker 1 day after the end of the trade fair
- We ask you to observe the requirements for stand construction for the Zenith and Kohlebunker halls. Our stand guides contain all the details about construction heights and so on.
- You can use the **Exhibitor Management System AMS** to place your **online** order for rental furniture, rental equipment and system booths, separate power supplies, a separate water connection, advertising media, etc. - both easily and conveniently. Your access data will be released once we receive your application, or approx. 3 months before the trade fair start date.

5.0 Exhibition rules / Conditions of participation

5.1 Event

5.1.1 Trade fair event organiser is trendfairs GmbH, Stefan-George-Ring 2, 81929 Munich, Germany, represented by their managing director, Ulrike Rohde. The trade fair management is the responsibility of Ulrike Rohde, Arian Kiesling and Michael Rambach.

5.1.2 Participation in the event is subject to a corresponding agreement between the organiser and the exhibitor. This becomes effective upon registration by the exhibitor and confirmation of participation by the organiser.

5.2 Registration

5.2.1 The exhibitor's application to take part has to be submitted in writing to the organiser using the organiser's forms. The application form has to be completed in full and have a legally binding signature. By signing this document, the exhibitor accepts the general conditions of participation.

5.2.2 Reservations and conditions are not permitted during the registration. If such are entered on the registration form, they shall be considered as legally invalid, unless they are confirmed in writing by the organiser.

5.2.3 The decision with respect to accepting the application for participation and allocating the stand is made by the organiser with the diligence of a prudent businessperson and within the bounds of the available discretion. In case of overbooking, the order of receipt of applications shall be decisive. There is no entitlement to participate.

5.2.4 The organiser may, for objectively justified reasons, in particular if the available exhibition space is not sufficient, exclude individual applicants from participation and / or, if this is necessary for the achievement of the event objective, restrict the event to certain exhibitor groups or supplier groups.

5.2.5 The exhibitor shall receive written confirmation of participation when the application for participation is accepted. The stand number, stand size and other details of the stand occupancy shall be provided in a separate written notification.

5.2.6 The stands are allocated by the organiser on the basis of considerations that are determined by the theme of the exhibition. Exhibitors are not entitled to the assignment of particular stand areas and do not become entitled to this even if they have occupied the same area at one of the organiser's previous events. The organiser will, however, take into consideration, as far as is possible, specific stand requests. An area that is allocated with a +/- 10 % difference is within the range of tolerance and does not require consultation with the applicant.

5.3 Stand design

5.3.1 The stand design and set-up required for this are a matter for the exhibitor. The exhibitor is required to comply with the theme and image of the event. The event organiser is entitled to stipulate certain arrangements in this regard. The exhibitor shall be responsible for complying with safety regulations. Stands that adversely affect the overall image of the event will not be accepted by the organiser. The same applies to unacceptable advertising messages.

5.3.2 The allocated stand dimensions must not be exceeded. The maximum stand height is 350 cm. Stand heights that deviate from this require the consent of the trade fair management. Hall ceiling attachments also require the consent of the trade fair management. From a height of 250 cm and above, the rear sides of stand partition walls must have a pure white and visually flawless surface. In particular, they must not display any text or graphics.

5.3.3 The exhibitor is obliged to occupy the stand for the entire duration of the event during opening hours.

5.3.4 **Business obligation:** Dismantling before end of the show at 6pm is strictly forbidden.

5.3.5 The sub-letting of stand areas or other transfers to third parties is forbidden. In the event of an infringement, the event organiser shall be entitled to extraordinarily terminate the participation agreement without notice. In such an event, the exhibitor shall remain liable for the payment of the agreed stand rental and any other costs.

5.4 Premature termination of the contract

5.4.1 Exhibitors shall be bound by their applications up to 3 months before the start of the exhibition. An ordinary termination of the participation agreement is not envisaged. The right to extraordinary termination shall remain unaffected.

5.4.2 If an exhibitor cancels their participation after confirmation of participation has been given up to 3 months before the event begins, they will owe 40 % of the agreed stand rental as liquidated damages. If the cancellation is made subsequently (and after confirmation of participation has been given), the exhibitor shall owe 100 % of the agreed stand rental as liquidated damages. Cancellations must be made in writing. The right of the exhibitor to prove that damage has not occurred, or is equivalent to a much lower amount than the agreed compensation fees, shall remain unaffected. In the event of cancellation or other unauthorised rescinding of the contract, the organiser is entitled, but not obliged, otherwise to freely dispose of the stand area.

5.4.3 The organiser is entitled to withdraw from the contract, or to extraordinarily terminate it without notice if good cause exists on the side of the exhibitor. Such grounds shall exist, in particular, if an application for the launch of insolvency proceedings has been made against the exhibitor, such an application was rejected for lack of assets, or insolvency proceedings have already been opened.

5.5 Invoicing / payment

5.5.1 The invoice for the stand rental and other costs incurred shall be issued approximately 10 weeks before the start of the event. The invoice shall be payable immediately and without any deduction on receipt.

5.5.2 There shall be no right to occupy the stand until all due payments have been paid in full. Likewise, in this event, no exhibitor pass shall be issued.

5.5.3 The organiser shall be entitled to extraordinarily terminate the participation agreement without notice if, despite reminders, the exhibitor has not made due payments. In such a case, the organiser is entitled to dispose of the stand area without further notice.

5.5.4 The event organiser reserves the right to assert the statutory lessors' lien.

5.6 Force majeure

5.6.1 If there are urgent reasons that are no fault of the organiser, or in cases of force majeure, the organiser has the right to postpone, shorten, lengthen, or cancel the event and also to vacate and to keep vacated, temporarily or for a longer period, one or more exhibition areas, or the entire exhibition area.

5.6.2 In such an exceptional case, exhibitors shall neither be entitled to withdraw from the contract nor to claim compensation.

5.6.3 If the event does not take place for reasons for which the organiser cannot be held responsible, the organiser may require the exhibitors to pay up to 25% of the agreed stand rental as a general expense reimbursement.

5.6.4 If the event, once opened, has to be abandoned owing to reasons for which the event organiser cannot be held responsible, no refund of the stand rental and other payments shall be made.

5.6.5 The organiser is not liable to the exhibitor for damages and other disadvantages arising from a cancellation or abandonment of an event for reasons for which the organiser cannot be held responsible.

5.7 Place of fulfilment / place of jurisdiction

5.7.1 Place of jurisdiction is Fürth, place of fulfilment is Fürth. The organiser is entitled, if it so wishes, to bring an action against an exhibitor at the court having jurisdiction at the exhibitor's place of business.

5.7.2 German law shall apply exclusively.